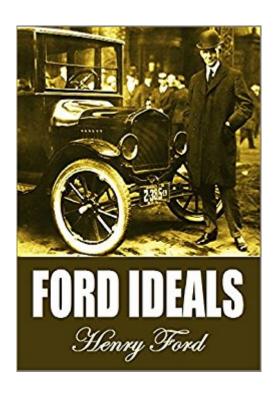
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# Ford Ideals Being A Selection From "Mr. Ford's Page" In The Dearborn Independent (1922)





## Synopsis

From the first number of The Dearborn Independent under the presidency of Henry Ford, there has been presented weekly a department entitled "Mr. Ford's Page" in which it is sought to offer the ideas of Mr. Ford upon various questions. This page has enjoyed a very wide reading both at home and abroad and has been frequently reproduced in many languages and in many parts of the world. Its soundness and substantiality, its dependence upon the force of ideas rather than exuberance of statement, no doubt account in large measure for the number of friends it has made. The present selection for preservation in a volume has been occasioned by the demand of readers of The Dearborn Independent not only for back copies of certain numbers of "Mr. Ford's Page," but also the very wide request for the "page" in book form. This is the sole reason for the present volume's existence. The selection has been made upon the principle of popularity as expressed by our readers, and also upon the principle of diversity, that the reader may have a variety of subjects to consider. A glance at the table of contents will indicate the wide range which the discussions cover. One characteristic of the page will be immediately apparent to the reader, namely, that independence of thought has not brought with it fantastic angles or impossible counsels.Contentsâ ¢ Opposite Viewsâ "And Both Right! â ¢ "No Help Wanted"â "An Untrue Sign Managers Must Share the Blame â ¢ On Taking Sides â ¢ Wrong Ripens and Rotsâ "a Fact Worth Considering â ¢ Poisons That Creep Into Industryâ ¢ Be Very Careful of Success â ¢ Who Is the Real "Owner"? â ¢ "Swelled Head" in Business â ¢ Regarding Charity, Welfare Work and Other Matters â ¢ Where High Wages Begin â ¢ The Army Is Never "Laid Off" â ¢ Prevention Is Better Than Sympathy â ¢ Success Plays No Favorites â ¢ Personal Relationsâ "Their Importance for Life" â ¢ Cultivate Your Own Marketâ ¢ "Labor and Capital" Are False Terms â ¢ The Right of a Man to His Work â ¢ The Fear of Change â ¢ How Much Domestic Trouble Is Preventable? â ¢ Farmingâ "the Food-Raising Industry â ¢ "A Few Strong Instincts and a Few Plain Rules" â ¢ The Farmerâ "Nature's Partner â ¢ Limitations Are Guide Posts, Not Barriers â ¢ All Men Are Created Needful â ¢ Can You Make Your Job Bigger? â ¢ A Nation of Pioneer Blood â ¢ Human Nature and the Social System â ¢ The Modern Cityâ "A Pestiferous Growthâ ¢ Catching the Boss's Eye â ¢ Patriotism an Inclusive Emotion â ¢ False "Success Philosophy" â ¢ Competition and Co-operation â ¢ Land Is the Basic Fact â ¢ Ideals Versus Ideas â ¢ What Is Educationâ "Cargo or Motive Power? â ¢ When in Doubtâ "Raise Wages! â ¢ Humanity Is Our Basic Wealth â ¢ Managers and Men Are Partners â ¢ New Paths to Fame â ¢ Let Every Man Think for Himself â ¢ Universal Trainingâ "Yes, for Usefulness â ¢ Strike Profiteers Are the Cause of Strikes â ¢ Unrest Is Not Disorder â ¢ Employment Is Greater Than "Employer" or "Employe" â ¢ Profit and Cost in a Day's Work â ¢ Who

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